



BRIDGE  
TO  
INDIA



## 2011 Delegation JOURNEY

Mumbai and New Delhi  
13<sup>th</sup>-18<sup>th</sup> December 2011

In cooperation with:





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## DELEGATION JOURNEY

13<sup>th</sup>- 18<sup>th</sup> December, 2011  
Mumbai and New Delhi

“India is a country with high potential. The very dynamic and fast growing market becomes more and more important for our company. The BRIDGE TO INDIA business journey gave us essential insight into this country. Important questions like the critical success factors, client demands, sources of finance and especially the question addressing the right partner were answered. Direct conversations with local businesses help us to identify a possible partner.”

**Bernhard Seiler**  
CEO, soleg group AG

**soleg**  
ENERGIE AUS SONNE

*BRIDGE TO INDIA successfully organized a delegation journey for the Delhi International Renewable Energy Conference (DIREC) in 2010.*



## EXPLORE YOUR BUSINESS OPPORTUNITIES AROUND INDIA'S LARGEST SOLAR FAIR WITH BRIDGE TO INDIA

With its enormous economy and projected GDP growth of around 9%, India is one of the most exciting markets globally. The country offers very attractive opportunities, especially in the field of solar energy. At the end of 2010, India had an installed capacity of only 24MW of grid-connected PV

and no CSP. With the National Solar Mission, the government has very ambitious plans for scaling up the capacity. It endeavours to install 20GW by 2020. This offers business opportunities for European solar companies.

## COME WITH US TO THE INTERSOLAR INDIA IN DECEMBER 2011

BRIDGE TO INDIA will take you to INTERSOLAR INDIA to explore and experience the solar market first hand. It will be held at Bombay Exhibition Centre (BEC), Mumbai, from December 14<sup>th</sup>-16<sup>th</sup>, 2011. This is the

premier exhibition and conference for the photovoltaic and solarthermal industries in India. In addition, we will provide you with a six-day delegation journey, which will take you to Mumbai and New Delhi.

## HIGHLIGHTS OF BRIDGE TO INDIA DELEGATION JOURNEY FROM 13<sup>TH</sup> - 18<sup>TH</sup> DECEMBER 2011

- Two-day visit to INTERSOLAR INDIA, Mumbai (December 14<sup>th</sup>-16<sup>th</sup> 2011)
- Match-making with potential clients, joint venture partners and investors
- In-depth interaction with project developers and manufacturers
- Field visits near Mumbai, New Delhi and key project sites in Gujarat
- Meeting with bureaucrats from the Ministry of New and Renewable Energy (MNRE) and leading business associations
- Firsthand knowledge through expert sessions with project developers and investors
- Organised transport, meals and stay in hotels

**We are looking forward  
to meeting you in India.  
For all further details,  
please contact us:**

**intersolar2011@  
bridgetoindia.com**



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BRIDGE TO INDIA is a consulting company with an entrepreneurial approach based in New Delhi. The company focuses on environmental technologies in the Indian market. Through customized solutions for its clients, BRIDGE TO INDIA contributes to a sustainable world by implementing the latest technological and systemic innovations where their impact is the highest.

**Contact**

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