Advertising and sponsorship opportunities
2019
We offer the most targeted and respected promotion platform in the Indian renewable industry

- Our content is high quality and unbiased
  Based on primary, bottom-up research and project database

- Our brand reputation is very strong
  Key reference document for the Indian solar market

- Our newsletter is subscribed by 25,000+ industry professionals
  Readership across both India and abroad including USA, Europe, Japan, China and rest of Asia

- Our publications have access to key decision makers
  Covering private, public and institutional sectors

- Our content generation is spread throughout the year
  We enable companies to execute premium branding strategy through our publications

- Our outreach is a mix of print, online and social media

- We can develop a customised strategy across all channels at attractive rates
  - Sponsorship
  - Advertisement
  - Advertorials
  - Case studies

Our readership profile

- India
- United States
- China
- United Kingdom
- Singapore
- Germany
- Japan
- Canada
- Australia
- Hong Kong

Others
Government officials
Financial institutions & banks
EPC companies
Equipment manufacturers
Project developers
Widely recognized for our expertise

**Piyush Goyal**
Former Minister of State
Power, Coal and New
& Renewable Energy
GOVERNMENT OF INDIA

India Solar Handbook report...comprehensively covers the potential of renewable energy sector...I found many of the findings especially interesting and the CEO survey gave me insight into how some of our policies are perceived. I compliment the efforts of the ’BRIDGE TO INDIA’ team disseminating information relating to MNRE to all the stakeholders.

**Mayank Mishra**
Senior Business Development Manager
HUAWEI TECHNOLOGIES

BRIDGE TO INDIA helped Huawei with their deep analytical insight and customized consulting advice, which has been instrumental in the growth of our Indian business. We found their in-depth understanding of policy, regulations and market reach invaluable. We intend to use BRIDGE TO INDIA’s services again in near future.

**Venugopalan**
Director, Business Development
BOSCH

We have been reading every single publication from BRIDGE TO INDIA since we both started in a nascent Indian market in 2010. Their opinions and analyses have been invaluable. They really help shape the market.

**Jury’s Choice Award**
for RE Market Research, 2017
### Our publication calendar for 2019

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<td>India Solar Rooftop Data Analysis*&lt;br&gt;Indian Solar Rooftop Report*</td>
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*Paid reports

### Our reports

![Report Covers]
Our past supporters

Project developers and investors

EPC contractors

Equipment suppliers

Others
Tamil Nadu issues a "feel good" draft solar policy

Tamil Nadu Energy Development Authority (TENDA) has released a draft solar policy for comments. The draft policy envisages a total installed capacity of 6.54 GW by 2030. 40% of this capacity is expected to be added by rooftop solar...

International strategic investors hunting for bets in India

Hong Kong's CLP Group has agreed to sell 40% equity stake in its Indian subsidiary, CLP India, to CPCL in CPCL's Rs 2,555 crore acquisition of the company.

Power sector reform still a distant dream

The Ministry of Power has proposed a number of progressive ideas for the electricity sector in the form of draft amendments to the National Electricity Policy 2015. Proposed amendments include obligating DISCOMs to supply 24x7 power, a new penalty mechanism...

Heptane's OA solar market set to take off

Heptane has organized a conference on solar power in India to attract investors in the sector.

Government issues new RFP for land allocation in solar zones

The Union government has issued a new RFP for land allocation in solar zones to attract investments in the sector.

Advertisement

WATER USE IN SOLAR POWER SECTOR: I SEPTEMBER 2018

India's rapidly growing solar sector is heavily exposed to water-risk. This report examines the extent of exposure and measures that may be used to mitigate them.

INDIA RE MAP: I SEPTEMBER 2018

India added total utility scale wind and solar capacity of 9.5 GW in the last 12 months. The report provides a complete snapshot of the sector including invoice and pipeline capacity breakdown by state.
India Solar Map
India RE Map