

## Job profile

### Manager – Sales and Marketing

The candidates should have strong understanding of or interest in the overall energy/ renewable energy sector in India.

#### Job description

- Identifying potential clients, developing strong and long-lasting relationships, after sales support and services
- Responsible for revenue generation through sales of sponsorships and advertisements, reports and other information products
- Active client management through regular follow-ups and interactions, MIS tracking
- Planning, developing and implementing PR strategy
- Liaising with media, research houses, event organizers and other relevant entities for arranging speaker slots, webinars, participation in conferences and exhibitions
- Preparing and supervising production of all marketing material including advertisements, brochures and multimedia content
- Maintaining and updating information on the company website
- Managing and updating information and engaging with users on social media sites such as LinkedIn, Twitter and Facebook

#### Work experience, education and skills

- Minimum graduate, preferably in economics, business management or commerce
- Minimum 3 years of relevant work experience in a reputable information services and research business
- Outgoing personality with excellent writing, verbal communication and inter-personal/ networking skills
- Capacity to work independently in a dynamic and entrepreneurial environment

#### What we offer

- International and dynamic team
- Inspiring and professional work environment
- Tremendous variety of work, opportunity to work in a fast-growing industry, high growth prospects
- Attractive remuneration

#### How to apply

- Send your CV and overview of your relevant work experience to [contact@bridgetoindia.com](mailto:contact@bridgetoindia.com)